



PERSONALITY WEB DESIGNS
... surmounting impossibilitiessm

Service Assessment Sheet

† * Packages

These prices are for static sites ONLY and do not include any animation. For animation please see Flash Sites.

Up to \$900 Standard Package includes:

- Up to 5 pages
- Search engine placement
- Domain Name registration and/or setup
- 25 matching email accounts
- Custom design based on your specifications
- 1 layout consultation
- 1 year web hosting
- 2 design concepts
- Unlimited Revisions

Up to \$1700 Small Business Package includes:

- Up to 10 pages
- Search engine placement
- Domain Name registration and/or setup
- 30 matching email accounts
- Custom design based on your specifications
- 1 layout consultation
- 1 year web hosting
- 2 design concepts
- Unlimited Revisions

Up to \$2400 Mid-size Business Package includes:

- Up to 15 pages
- Search engine placement
- Domain Name registration and/or setup
- 35 matching email accounts
- Custom design based on your specifications



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1 custom contact form
1 layout consultation
1 year web hosting
2 design concepts
Unlimited Revisions

Flash Sites

All flash sites are done on an hourly basis. That hourly fee is \$80 per hour. NO EXCEPTIONS! (This is just an estimate and may not be used in negotiating. Starting price for an intro is roughly \$2500.)

Site Redesign

Please inquire for a price quote.



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Graphical Enhancements

Logos

Package 1 - \$295.00
3 Logo Designs
Unlimited Color
Unlimited Revisions

Package 2 - \$395.00
6 Logo Designs
Unlimited Color
Unlimited Revisions

Package 3 - \$595.00
12 Logo Designs
Unlimited Color
Unlimited Revisions

Graphical Enhancements Package - \$400

You can combine all of your marketing needs or purchase what you need separately. This package is intended to combine your marketing needs. This package includes:

Letterhead Design
Envelope Design
Business Card Design

Note: This package does not include printing because printing prices varies based on a myriad of options. Typically, for 100 envelopes and letterheads and 1000 business cards, printing is roughly an extra \$140. (This is an estimate and can change based on the client's needs.)



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Brochures

Tri-fold Brochures - \$250

This includes 2 design themes.
Custom graphics and supplied images.
5 revisions will be provided to finalize the brochure design.

Bi-fold Brochures - \$200

This includes 2 design themes.
Custom graphics and supplied images.
Unlimited Revisions design.

Note: Price does not include printing.

Newsletters - \$350

Designed for all sizes 11X17, 8 1/2X15...
This includes 2 design themes.
Custom graphics and supplied images.
Unlimited revisions.

Note: Price does not include printing.

Stationary (Letterheads and envelopes) - \$275

This includes design files for letterhead and envelope.

Separately costs are as follows:

Letterheads – \$200
Unlimited revisions
3 Custom design based on your specifications

Envelops - \$75
Unlimited revisions
3 Custom design based on your specifications



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Note: Price does not include printing.

Business Cards

1000 Business Cards - \$160

5000 Business Cards - \$260

Note: This price does include printing.

Postcards –

\$55 for 4X6

\$70 for 5X7

Custom Size inquire for pricing

Double or single sided design

Includes 3 designs, unlimited revisions

Note: This price does include printing.

Magazines

Please inquire for a price quote.

Additional Services

Typing \$6.00 per page for large projects

\$50 for the first half hour and \$35 per hour thereafter for smaller projects

Scanning Images - \$15/hour

Adobe PDF pages - \$50 each

Website Maintenance

**Maintenance Package 1*

Free for the first month thereafter, \$25 per hour with a monthly cap of \$300



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**Maintenance Package 2*

For smaller maintenance procedures the client pays \$100 quarterly which is \$33.33 monthly or \$300 yearly for unlimited maintenance to their site.

Note

Any extensive work will fall under the category page redesign and will cost:
\$100 per page for page redesign

Mix & Match Options – Enhance your or create your own package.

\$200 Add E-commerce Solutions *(not with Paypal)*

Price includes: Setup fee, gateway cost and e-commerce membership cost

\$50 per hour + \$250 setup fee Add Database Solutions

Price includes: Custom programming & data entry

\$40.00-\$80.00 per hour Add FLASH *(this price includes animations and intros and varies based on the size of the animation)*

\$100 per form Add Custom Forms with email

\$150 per page Add Additional Web Pages

† All packages include ecommerce with limited functionality offered through Paypal. Upgrade options are available under Mix and Match options.

**\$50 per hour Add Multimedia Solutions *(includes: converting files to .wma, .mp3, .rm ect... format, cutting files, editing files, embedding players in HTML, and uploading files)*

* A 50% deposit is required before design phase can be implemented and a contractual agreement must be signed.

**All clients will be advised to pay for stream hosting if their site may be a hazard to bandwidth overages.

***Prices Vary